

# OPPORTUNITY ARABIA 7

## *Saudi Arabia—A Giant in the Gulf*

**Thursday 23 September 2010 - 1 Great George Street, London**

On the 23<sup>rd</sup> September, The Middle East Association (MEA) will host **Opportunity Arabia 7** the seventh annual seminar on the Kingdom of Saudi Arabia (KSA). This event is recognised as the preeminent annual conference on the London calendar promoting opportunities in the KSA.

The Kingdom is the largest and most important economy in the MENA region, accounting for over £2.6 billion of UK exports in 2009. The UK is the second largest foreign investor in this dynamic and fast changing market.

The conference will also include case studies of British companies who have successfully joint ventured with KSA companies in manufacturing, providing excellent practical information. This event will be an excellent high level networking opportunity.



The Kingdoms' membership to the G20, and its' increasing influence in the region, continue to raise its' global political and economic profile. The pace of economic expansion and diversification continues undiminished. New infrastructure projects account for \$80 billion up to 2013. The oil and gas sector has been earmarked for more than \$130 billion of planned investment for the next five years. The rapidly developing mining industry will soon account for 18% of GDP with significant expected growth in new upstream industries. Some examples of the tremendous economic and cultural expansion currently underway in the KSA include; the creation of five new megacities, with extraordinary urban planning and financing models; the 'Landbridge' rail link between Jeddah and Riyadh; the opening of the King Abdullah University for Science and Technology.

**Opportunity Arabia 7** will feature key Saudi and British speakers from government and business. Baroness Symons, co-chair of the Saudi-British Joint Business Council and Vice President of the MEA, will open proceedings with a keynote address. It will be chaired by Sir Alan Munro KCMG, former Ambassador to KSA. Other confirmed speakers include: Dr Abdullah Dabbagh, Chairman of Ma'aden; Dr John Sfakianakis, Chief Economist, Saudi Fransi Bank; Dr Mai Al Turki, Head of SAGIA, Europe; Edward Ogilvie, Chairman, Jeddah Business Group; Philip Cave, Kier Group; and Paul Williams, Head of UKTI Saudi Arabia.



The British Offset Office will be a principal sponsor.

The registration fee for members is **£141** including VAT, and non members **£193.88**. The MEA invites co-sponsorship from participating companies who would like to make a direct contribution to Opportunity Arabia 7 and to have their logo placed on all promotional material and static exhibition space.

**For further information contact:**

**The Middle East Association, 33 Bury Street, London SW1Y 6AX**  
**Tel: 020 7839 2137 Fax: 020 7839 6121 E mail: rakesh@the-mea.co.uk**

**Sponsors:**



**Media Partners:**



## OPPORTUNITY ARABIA 7 - Thursday 23 September 2010

### REGISTRATION PER DELEGATE:

**£120+VAT (£141)** for MEA Members, **£165+VAT (£193.88)** for Non Members.

***The deadline for registrations is midday Thursday 16 September 2010***

To register please return the form below together with payment. *A £2.00 surcharge will apply for credit cards only. Please note we no longer accept American Express. Cancellations will be accepted up to 48 hours ahead of the event with refund or credit note (upon request). No refund will be made after 48 hours before the event. Payment must be settled before the event.*

**Please return to the Middle East Association, Bury House, 33 Bury Street, London SW1Y 6AX  
Tel: 020 7839 2137, Fax: 020 7839 6121, jacqui@the-mea.co.uk**

Name \_\_\_\_\_

Company \_\_\_\_\_

Job Title \_\_\_\_\_ Address \_\_\_\_\_

\_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_ Email \_\_\_\_\_

Business Sector/Activity \_\_\_\_\_

Please advise of any dietary requirements \_\_\_\_\_

Please advise of any disability requirements \_\_\_\_\_

Where did you hear about this conference? \_\_\_\_\_

- Payment type:**
- 1) I will pay by BACS (details below)
  - 2) I enclose a cheque
  - 3) I will pay by credit/debit card (details below)
  - 4) Please send an invoice for immediate process

### Credit card details:

Card Number:

Expiry Date:   /   Security Number:

### BACS Account Details:

Bank Details: HSBC Bank Plc, 69 Pall Mall, LONDON, SW1Y 5EY  
Account Name: MIDDLE EAST ASSOCIATION,  
Sort Code: 40-05-20 IBAN: GB 22MIDL40052051571753  
Account No. 51571753 SWIFT: MIDLGB22

Please send me details on how to become a member of the Middle East Association:

*Places are limited and you are therefore urged to reply as soon as possible by fax for priority response.*