

Libya



OPPORTUNITY & CHALLENGE III

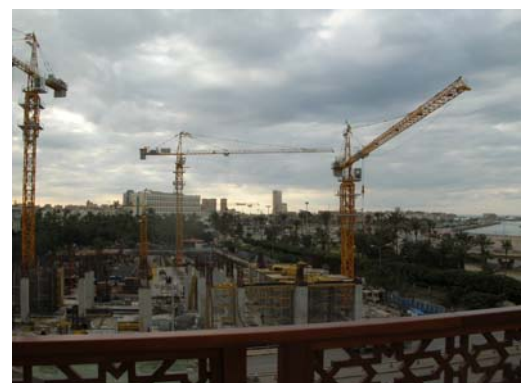
**Thursday 23 July 2009 — One Birdcage Walk, SW1
09:00–16:30**

The Middle East Association invites you to register for 'Libya Opportunity & Challenge III'. The Conference will be held from 9 am to 4 pm on Thursday, 23 July 2009, at 1 Birdcage Walk, Westminster, London SW1H 9JJ. It has the full support of UK Trade and Investment, the Libyan British Business Council, the Tripoli Chamber of Commerce, the Libyan Businessmen's Council, the People's Bureau of Libya in London and the British Embassy in Tripoli.

Libya is Africa's second largest oil producer, Europe's single biggest supplier and a major gas producer. Despite lower oil prices, the Libyan economy continues to grow and its limited links to global financial markets have spared it the ravages of the global financial crisis. With no external debt and sovereign wealth funds of \$120 billion, managed by the Central Bank and the Libyan Investment Authority, Libya is maintaining its spending programmes. An expected total import requirement of \$30 billion in 2009 implies strong opportunities for British businesses in Libya. UK visible exports to Libya in 2008 were worth £280 million, with invisible exports worth a further £500 million - and UK exports of goods were already 5% up in the first two months of 2009. Libya's African geographical location, focus and investment programmes (the Libyan Africa Investment Portfolio has a \$5 billion fund for investments on the continent) also make Libya a hub for business in Africa.

Key decision makers from Libya and speakers from the UK have been invited to provide a political and economic overview or to share their insights on specific sectors including oil and gas, construction & infrastructure, education & training, healthcare, finance, law and telecommunications. Their names will be announced as they confirm their participation.

The seminar is kindly sponsored by Trowers & Hamlins and Europe Arab Bank.



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Conference Programme

09:00 REGISTRATION AND COFFEE

09:45 OPENING PLENARY SESSION

- *Welcome by Conference Chairperson:* Robin Lamb, Director of Trade & Government Relations, Middle East Association;
- *Keynote Address:* Baroness Symons of Vernham Dean;
- *Keynote Address:* Dr Mahmud Al-Ftise, Chairman, Privatisation & Investment Board.

10:15 PANEL ONE - Financial and Legal Developments

- The Credit Crunch: The Libyan experience
- The Legal Context for Business

Speakers:

- Howard Gooder, Head of Project Finance, Europe Arab Bank;
- Adrian Creed, Partner, Trowers & Hamlins;
'How Feasible are PPP Projects in Libya?'
- Mike Pullen, Partner, DLA Piper;
'Libya's Evolving Regulatory Regime - Implications for Business of an EU Framework Agreement and WTO Accession'
- Dr Mohamed Tumi, Managing Partner, Tumi Law Firm;
- Husam Elnaili, Partner, PricewaterhouseCoopers;
- Enas Elgablawi, Tax Consultant, Al Ghablawi;
- Q&A Session.

11:15 NETWORKING COFFEE BREAK

11:45 PANEL TWO - The Political, Economic and Investment Environment

- Political & Economic Overview: 40 years On
- Investing in Libya Today

Speakers:

- Dr Abdurrahman Al Gamudi, Secretary, Libyan Foreign Investment Board;
- Sir Vincent Fean, HM Ambassador to Libya;
'Equal Partners for the Long Haul: Libya/UK Relations, 40 Years On'
- Adela Gooch OBE, Programme Director, Wilton Park;
- Dr Charles Gurdon, Managing Director, Menas Associates;
- Robert Tashima, Regional Editor, Oxford Business Group;
- Q&A Session.

12:45 BUFFET NETWORKING LUNCH

14.00 Keynote Speech: Senior Libyan Minister (tbc)

14:15 PANEL THREE - Education and Training

- Prospects for Growth in a Key Sector
- Education, Training & The Oil Industry

Speakers:

- Professor Hussein Mahmud Al-Ageli, Al Fatah University;
- Dr Milad Saad Milad, Head of International Relations, The Academy of Postgraduate Studies and Research;
- Anna Searle, Director, British Council;
'Education & Training in Libya: The British Council Approach'
- Marc Stephens, Managing Director, Open Cities;
- Yolanda Zaptia, Director, Know Libya;
- Q&A Session.

15:00 PANEL FOUR - Trading with Libya: The New Market Opportunities...

- Healthcare

Speakers:

- Dr Khaled Sedaa, General Manager, Medical & Scientific Laboratories;
- Mr Hans Solerod; Regional Manager, Smiths Medical;
'Doing Business with Libya: Smiths Medical's Experience'
- Other speakers tbc;
- Q&A Session.

15:45 PANEL FIVE - Trading with Libya: The New Market Opportunities...

- Construction
- Supplying the Oil & Gas Sector

Speakers:

- Ibrahim Hafez, Chairman, Libyan Businessmen's Council;
- Adrian Perera, Director, Atkins;
'Construction Design: Opportunities & Challenges'
- Hatem H. Benfayed, Director of Projects, Arab Union Contracting Co.;
- Fatma Mohamed Eldresi, Programme Specialist, General Union Professional Congress for Oil in Jamahiriya;
- Paul Austin, Chairman, British Business Group, Libya;
- Q&A Session.

16:30 Concluding Remarks and Close of Conference

Libya Opportunity & Challenge III:

REGISTRATION PER DELEGATE:

£125+VAT (£143.75) for MEA members, £175+VAT (£201.25) for Non Members.

The deadline for registrations is midday Thursday 16th July 2009

To register please return the form below together with payment. A £2.00 surcharge will apply for credit cards only. Please note we no longer accept American Express. Cancellations will be accepted up to 48 hours ahead of the event with refund or credit note (upon request). No refund will be made after 48 hours before the event. Payment must be settled before the event.

Please return to the Middle East Association, Bury House, 33 Bury Street, London SW1Y 6AX

Tel: 020 7839 2137, Fax: 020 7839 6121, natasha@the-mea.co.uk

Name _____

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Mobile _____ Email _____

Business Sector/Activity _____

Please advise of any dietary requirements _____

Please advise of any disability requirements _____

Where did you hear about this conference? _____

- Payment type:**
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Sort Code: 40-05-20

IBAN: GB 22MIDL40052051571753

Account No. 51571753

SWIFT: MIDLGB22

Please send me details on how to become a member of the Middle East Association:

Places are limited and you are therefore urged to reply as soon as possible by fax for priority response.